



Ashish Semwal
Head of Human Resources

Ashish Semwal is a seasoned human resources professional with over two decades of experience in shaping people strategies and building high-impact HR frameworks. He holds an MBA in Human Resources and Organizational Behaviour from NIMS, New Delhi, which laid the foundation for a career dedicated to aligning talent with business growth.

As the Head of Human Resources at Easy Home Finance Ltd., Ashish plays a key role in driving the company's vision of making homeownership accessible by fostering a people-first culture. His strategic leadership has been instrumental in building scalable and future-ready HR systems that support the company's rapid growth across geographies. From designing workforce engagement strategies to implementing robust talent acquisition and development frameworks, he ensures that every HR initiative contributes directly to

business outcomes.

Prior to joining Easy, Ashish Semwal built a strong track record in developing high-performance teams and leading HR transformations across diverse sectors. At Easy Home Finance, he has been central to institutionalizing an inclusive, collaborative, and high-performance culture that empowers individuals to grow and thrive within the organization.

Under his leadership, the HR function has evolved into a strategic business partner, contributing to key focus areas such as succession planning, leadership development, employee wellness, and long-term retention strategies. His transparent and empathetic approach to leadership ensures that organizational priorities are always balanced with employee well-being.

Ashish Semwal's work continues to strengthen Easy Home Finance's position as an employer of choice in the housing finance sector. His commitment to creating a values-driven, future-focused workplace plays a vital role in shaping the company's ongoing growth and transformation journey.